

**Live Music, Top Cuisine, Food Trucks, Local Wine and Craft Beer at
The 8th Annual Soulful Giving Blanket Concert Presented by Fred Meyer**

Come for the Concert, Stay for the Cause!

Portland, OR – The Soulful Giving Foundation, Fred Meyer, and many other generous sponsors have teamed up to create the 8th Annual Soulful Giving Blanket Concert on Saturday, August 4th at the Yoshida Garden View Estate in Troutdale, Oregon. The 21 & over event features live music, gourmet food, live & silent auctions, raffles, yard games, art, shopping, and special guest appearances. This one-day fundraiser gathers thousands of people in support of Randall Children’s Hospital and Providence Cancer Center and every dollar raised goes to help in the fight against cancer.

Chairman and CEO of The Yoshida Group and Founder of the Soulful Giving Foundation, Junki Yoshida, said “Years ago I lost my right hand man to stupid cancer. I also lost my secretary to stupid cancer. My wife and I have donated to children’s cancer charities for many years. One day we decided, writing a check is easy - let’s build up a sweat to fight stupid cancer”. Yoshida continued “People ask me, ‘Why do you help so many people with cancer? Is it because you have children that have survived cancer?’. I say, ‘no, my children were healthy, thank God!’ That’s why we want to help.”

“It feels so much better when everybody gets involved” added Linda Yoshida, President of the Soulful Giving Foundation. “Everyone loses someone they love to cancer. The Soulful Giving Blanket Concert is an opportunity to honor someone you’ve lost.”

The event also features live music performances by Stone In Love (JOURNEY tribute band), Dreams (FLEETWOOD MAC tribute), Petty Fever (TOM PETTY tribute) and Dancehall Days (dance cover band).

The culinary offerings include 12 area restaurants serving in the VIP Pavilion, a collection of four food carts, and several stations serving wine, beer, cocktails, coffee, & soda.

Tickets for the Soulful Giving Blanket Concert are on sale now at soulfulgiving.org. Premium ticket (\$50) includes parking at Mt. Hood Community College, shuttle service to the event, and two drink tokens. VIP Ticket (\$100) includes parking at Mt Hood Community College, JMI Limo Shuttle service to the event (with complimentary champagne), a visit to the VIP Food Pavilion, three drink tokens, and a bonus goodie bag.