



## SPONSORSHIP PACKET

### **Soulful Giving Blanket Concert – August 3, 2019**

Music, Crafts, Wine, Beer, Gourmet Samplings, and Food Carts:  
A Community Benefit for Randall Children's Hospital and  
Providence Cancer Research Center in Portland, Oregon

*"Together we are improving the quality of life  
for children and families  
affected by cancer."*

- The Soulful Giving Foundation

P 503.731.3729 ▪ 8440 NE Alderwood Road, Suite A ▪ Portland, OR 97220

[www.soulfulgiving.org](http://www.soulfulgiving.org)



# SOULFUL GIVING BLANKET CONCERT

## Sponsorship Opportunities

### **\$1,000 Moonstone Sponsor**

- ❖ Logo and/or company name listed in promotional materials, including: posters, postcards, brochures, website and stage banner
- ❖ 4 VIP tickets to the Soulful Giving Blanket Concert, executive/limo transfers with arrival champagne from MHCC parking lot to event site, covered/open air concert seating, 4 complimentary VIP food court admissions, and 8 beverage tickets (2 each)
- ❖ 4 Souvenir tee-shirts
- ❖ Sponsorship Acknowledgement by emcees during event

### **\$2,500 Emerald Sponsor**

- ❖ Logo and/or company name listed in promotional materials, including: posters, radio spots, print advertising, postcards, brochures, website and stage banner
- ❖ 8 VIP & 12 Premier tickets to the Soulful Giving Blanket Concert, executive/limo transfers with arrival champagne (for VIPs) and bus shuttles (for Premier) from MHCC parking lots to event site, covered/open air concert seating, 8 complimentary VIP food court admissions, 16 VIP beverage tickets (2 each), and 24 Premier beverage tickets (2 each)
- ❖ 4 Souvenir tee-shirts
- ❖ Sponsorship Listing next to check-in/registration area
- ❖ Sponsorship Acknowledgement by emcees during event

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## **\$5,000 Ruby Sponsor**

- ❖ Logo and/or company name listed in all promotional materials, including: press releases, television ads, radio spots, print advertising, posters, postcards, brochures, website and stage banner
- ❖ 16 VIP & 24 Premier tickets to the Soulful Giving Blanket Concert, executive/limo transfers with arrival champagne (for VIPs) and bus shuttles (for Premier) from MHCC parking lots to event site, covered/open air concert seating, 16 complimentary VIP food court admissions, 32 VIP beverage tickets (2 each), and 48 Premier beverage tickets (2 each)
- ❖ 10' x 10' Booth Space (if desired) with 1 Table, 2 Chairs, and Banner Placement
- ❖ 6 Souvenir Tee-Shirts
- ❖ Sponsorship Listing next to check-in/registration area
- ❖ Sponsorship Acknowledgement by emcees during event

## **\$10,000 Sapphire Sponsor**

- ❖ Logo and company name displayed with prominent placement in all promotional materials, including: press releases, television ads, radio spots, print advertising, posters, postcards, brochures, website and stage banner
- ❖ 32 VIP & 48 Premier tickets to the Soulful Giving Blanket Concert, executive/limo transfers with arrival champagne (for VIPs) and bus shuttles (for Premier) from MHCC parking lots to event site, covered/open air concert seating, 32 complimentary VIP food court admissions, 64 VIP beverage tickets (2 each) and 96 Premier beverage tickets (2 each)
- ❖ 10' x 10' Booth Space (if desired) with 1 Table, 2 Chairs, and Banner Placement
- ❖ 6 Souvenir Tee-Shirts
- ❖ Prominent Sponsorship Listing next to check-in/registration area
- ❖ Sponsorship Acknowledgement by emcees during event

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## **\$15,000 Diamond Sponsor**

- ❖ Logo and company name displayed with prominent placement in all promotional materials, including: press releases, television ads, radio spots, print advertising, posters, postcards, brochures, website and stage banner
- ❖ 64 VIP & 96 Premier tickets to the Soulful Giving Blanket Concert, including: executive/limo transfers with arrival champagne (for VIPs) and bus shuttles (for Premier) from MHCC parking lots to event site, covered/open air concert seating, 64 complimentary VIP food court admissions, 128 VIP beverage tickets (2 each), and 192 Premier beverage tickets (2 each)
- ❖ 10' x 10' Booth Space (if desired) with 1 Table, 2 Chairs, and Banner Placement
- ❖ 8 Souvenir Tee-shirts
- ❖ Sponsorship recognition on all event signage and at check-in/registration area
- ❖ Sponsorship Acknowledgement by emcees during event

## **\$20,000 Platinum "Presenting" Sponsor**

- ❖ Logo & company name in headline placement, referred to as *Presenting* Sponsor in all promotional materials, including: press releases, television ads, radio spots, print advertising, posters, postcards, brochures, website and stage banner
- ❖ 128 VIP & 192 Premier tickets to the Soulful Giving Blanket Concert, including: executive/limo transfers with arrival champagne (for VIPs) and bus shuttles (for Premier) from MHCC parking lots to event site, covered/open air concert seating, 128 complimentary VIP food court admissions, 256 VIP beverage tickets (2 each), and 384 Premier beverage tickets (2 each)
- ❖ Custom 3' x 9' Banner posted at event's main entrance welcoming guests
- ❖ 10' x 10' Booth Space (if desired) with 1 Table, 2 Chairs, and Banner Placement
- ❖ 8 Souvenir Tee-shirts
- ❖ Sponsorship recognition on all event signage and at check-in/registration area
- ❖ Sponsorship Acknowledgement by emcees throughout event

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## List of Incredible 2013-2018 Sponsors with Contributions & In-kind Donations ranging from \$1,000 - \$25,000

- ❖ Fred Meyer Stores
- ❖ Fred Meyer Jewelers
- ❖ Kuni Lexus of Portland
- ❖ Toyota
- ❖ U.S. Bank
- ❖ Chase Bank
- ❖ Umpqua Bank
- ❖ Weston Buick Kia GMC
- ❖ Miller Family Holdings
- ❖ Samuel J. Johnson Foundation
- ❖ Panasonic Corporation
- ❖ InSpec Group
- ❖ Duck Pond Cellars
- ❖ Yamasa USA
- ❖ Pacific Seafood Group
- ❖ Earth 2o
- ❖ Washman LLC
- ❖ SkiBowl/Collins Lake Resort
- ❖ Summit Properties Inc.
- ❖ Oregon Spice
- ❖ Portland General Electric
- ❖ Maurice Lucas Foundation
- ❖ Sake One
- ❖ Reser's Fine Foods
- ❖ Stangier Wealth Management
- ❖ Deutsch Family Wine & Spirits
- ❖ Brian Grant Foundation
- ❖ Pabst Blue Ribbon
- ❖ Riverview Community Bank
- ❖ USJ-J Connect
- ❖ Delacruz Landscape
- ❖ INB
- ❖ Stewart, Sokol & Larkin LLC
- ❖ Lynn & Julie Gust
- ❖ Columbia Sportswear
- ❖ PSP, Inc.
- ❖ Cintas
- ❖ Bendistillery Vodka
- ❖ Yoshida Group
- ❖ Phillips & Company
- ❖ Northrup Corporation
- ❖ Chubb Insurance Group
- ❖ Waste Management
- ❖ Schultz Clearwater Sanitation Inc.
- ❖ Craft Brewers Alliance, Inc.
- ❖ Schnitzer Steel Industries
- ❖ 3Plus Logistics
- ❖ K103fm & 106.7 The Eagle
- ❖ KPTV – PDX 12
- ❖ Portland Tribune
- ❖ Pamplin Media Group
- ❖ Fed-Ex
- ❖ Taylor Made Labels
- ❖ Wave Form Systems
- ❖ PCC, MHCC and Highline CC
- ❖ PepsiCo
- ❖ AMR
- ❖ Eastern Oregon University
- ❖ Valda Partners LLC
- ❖ JMI Limousine
- ❖ International Paper
- ❖ Maletis Beverage

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## Who are we?

After experiencing the loss of family members, friends, and business associates to cancer over the past few years, the Yoshida family focused their energy on patient care and preventative medicine by establishing a non-profit foundation. Funds generated within the Soulful Giving Foundation have been earmarked for expanded research, and the care and treatment of cancer patients and their families. Individuals who share in this commitment have joined forces in forming a dynamic board with event committees fully engaged in organizing fund-raising activities.

### **Founder**

Junki Yoshida  
Yoshida Group

### **President**

Linda Yoshida

### **Vice President**

Judi Swift

### **Secretary**

Madi Deotsch

### **Treasurer**

Michelle Guthrie

### **Director – Graphics**

Amanda Yoshida

### **Honorary Chairs**

Governor Kate Brown

Senator Ron Wyden

Senator Jeff Merkey

Portland Mayor, Ted Wheeler

President Pamplin Media Group, J. Mark Garber

Metro Council President, Tom Hughes

Lynn Gust, Former President Fred Meyer Stores

Mike Ellis, Former President & COO, Kroger

### **Director - Permits**

Glenn Leier

### **Director – Public Relations**

Debra Derr

### **Director - Logistics**

Rod Purcell

### **Director – Event Coordinator**

Staci Sigala



## How can you help?

### *“Come for the Concert, Stay for the Cause”*

This annual fund-raising event has an average attendance of 4,000 ticket holders and guests throughout the day, and provides significant health care donations based on \$.98 per dollar received every year from sponsorship funds, donations, and ticket sales. No member of our foundation board receives a salary or compensation for work provided. In addition, the bands that perform at the Soulful Giving Blanket Concert do so at a significantly reduced, non-profit rate, and dedicated volunteers – many of whom are professionals in the field of medicine – come from all over Oregon and Washington State to make this remarkable event possible.

With your generosity and wonderful support, we can make the 2019 Soulful Giving Blanket Concert the best, most remembered, and successful event ever!!

**Thank you!!**

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