



## **Soulful Giving Blanket Concert – August 4, 2018**

Music, Crafts, Wine, Beer, Gourmet Samplings, and Food Carts:  
A Community Benefit for Randall Children's Hospital and  
Providence Cancer Research Center - Portland, Oregon

*Together we are improving the quality of life  
for children and families  
affected by cancer*

P 503.731.3729 ▪ 8440 NE Alderwood Road, Suite A ▪ Portland, OR 97220

[www.soulfulgiving.org](http://www.soulfulgiving.org)



## Sponsorship Opportunities

### **\$1,000 Moonstone Sponsor**

- ❖ Logo and/or company name listed in promotional materials, including: posters, postcards, brochures, website and stage banner.
- ❖ 4 VIP tickets to the Soulful Giving Blanket Concert, executive limousine transfers with champagne from MHCC parking lot to event site, covered or open air concert seating, four complimentary food court tokens, eight beverage tokens, and 4 goodie bags
- ❖ Sponsorship listing next to check-in/registration area
- ❖ Sponsorship acknowledgement by emcees during event

### **\$2,500 Emerald Sponsor**

- ❖ Logo and/or company name listed in promotional materials, including: posters, radio spots, print advertising, postcards, brochures, website and stage banner.
- ❖ 8 VIP & 12 Premier tickets to the Soulful Giving Blanket Concert, limousine with champagne (for VIPs) and bus transfers (for Premier) from MHCC parking lots to event site, covered or open air concert seating, eight complimentary food court tokens, sixteen beverage tokens, and 8 goodie bags
- ❖ Sponsorship listing next to check-in/registration area
- ❖ Sponsorship acknowledgement by emcees during event

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## **\$5,000 Ruby Sponsor**

- ❖ Logo and/or company name listed in all promotional materials, including: press releases, television ads, radio spots, print advertising, posters, postcards, brochures, website and stage banner.
- ❖ 16 VIP & 24 Premier tickets to the Soulful Giving Blanket Concert, limousine with champagne (for VIPs) and bus transfers (for Premier) from MHCC parking lots to event site, covered or open air concert seating, sixteen complimentary food court tokens, 32 beverage tokens, and 16 goodie bags
- ❖ Banner placement on event grounds
- ❖ Sponsorship listing next to check-in/registration area
- ❖ Sponsorship acknowledgement by emcees during event
- ❖ Invitation to cocktail party at Yoshida's private residence for 16 guests

## **\$10,000 Sapphire Sponsor**

- ❖ Logo and/or company name listed in all promotional materials, including: press releases, television ads, radio spots, print advertising, posters, postcards, brochures, website and stage banner.
- ❖ 24 VIP & 24 Premier tickets to the Soulful Giving Blanket Concert, limousine with champagne (for VIPs) and bus transfers (for Premier) from MHCC parking lots to event site, covered or open air concert seating, 24 complimentary food court tokens, 48 beverage tokens, and 24 goodie bags
- ❖ Banner placement in main courtyard
- ❖ 10 x 10 Booth Space (if desired) with 1 Table and 2 Chairs
- ❖ Sponsorship listing next to check-in/registration area
- ❖ Sponsorship acknowledgement by emcees during event
- ❖ Invitation to cocktail party at Yoshida's private residence for 24 guests

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## **\$15,000 Diamond Sponsor**

- ❖ Logo and company name in prime placement in all promotional materials, including: press releases, television ads, radio spots, print advertising, posters, postcards, brochures, website and stage banner.
- ❖ 36 VIP & 24 Premier tickets to the Soulful Giving Blanket Concert, including: limousine with champagne (for VIPs) and bus transfers (for Premier) from MHCC parking lots to event site, covered or open concert seating, 36 complimentary food court tokens, 72 beverage tokens, and 36 goodie bags
- ❖ 3 x 5 banner posted near main entrance
- ❖ 10 x 10 Booth Space (if desired) with 1 Table and 2 Chairs
- ❖ Sponsorship recognition on all event signage, including check-in/registration area
- ❖ MCs verbal acknowledgment during event
- ❖ Invitation to cocktail party at Yoshida's private residence for 36 guests

## **\$20,000 Platinum "Presenting" Sponsor**

- ❖ Logo and company name in headline placement and referred to as presenting sponsor in all promotional materials, including: press releases, television ads, radio spots, print advertising, posters, postcards, brochures, website and stage banner.
- ❖ 48 VIP & 24 Premier tickets to the Soulful Giving Blanket Concert, including: limousine with champagne (for VIPs) and bus transfers (for Premier) from MHCC parking lots to event site, covered or open concert seating, 48 complimentary food court tokens, 96 beverage tokens, and 48 goodie bags
- ❖ Custom 3 x 9 banner posted at event's main entrance
- ❖ Name on Soulful Giving event tee shirt with 24 complimentary shirts

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- ❖ 10 x 10 Booth Space (if desired) with 1 Table and 2 Chairs
- ❖ Sponsorship recognition on all event signage
- ❖ Emcees' verbal acknowledgment during event
- ❖ Invitation to cocktail party at Yoshida's private residence for 48 guests

*“Come for the Concert, Stay for the Cause”*

**Join us in making this event the best ever!!**

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## **List of *Incredible* 2013-2017 Sponsors with Contributions & In-kind Donations ranging from \$1,000 - \$25,000**

- ❖ Fred Meyer Stores
- ❖ Fred Meyer Jewelers
- ❖ Kuni Lexus of Portland
- ❖ Toyota
- ❖ US Bank
- ❖ Chase Bank
- ❖ Umpqua Bank
- ❖ Weston Buick Kia GMC
- ❖ Miller Family Foundation
- ❖ Samuel J. Johnson Foundation
- ❖ Panasonic Corporation
- ❖ InSpec Group
- ❖ Duck Pond Cellars
- ❖ Yamasa USA
- ❖ Pacific Seafood Group
- ❖ Earth 2o
- ❖ Washman LLC
- ❖ SkiBowl/Collins Lake Resort
- ❖ Summit Properties Inc.
- ❖ Oregon Spice
- ❖ Portland General Electric
- ❖ Maurice Lucas Foundation
- ❖ Sake One
- ❖ Reser's Fine Foods
- ❖ Stangier Wealth Management
- ❖ Columbia Sportswear
- ❖ PSP, Inc.
- ❖ Cintas
- ❖ Grande Lodge
- ❖ Yoshida Group
- ❖ Phillips & Company
- ❖ Northrup Corporation
- ❖ Chubb Insurance Group
- ❖ Waste Management
- ❖ Schultz Clearwater Sanitation Inc.
- ❖ Craft Brewers Alliance, Inc.
- ❖ Schnitzer Steel Industries
- ❖ 3Plus Logistics
- ❖ I Heart Radio
- ❖ KPTV – PDX 12
- ❖ Portland Tribune
- ❖ Pamplin Media Group
- ❖ Fed-Ex
- ❖ Taylor Made Labels
- ❖ Wave Form Systems
- ❖ PCC and MHCC
- ❖ PepsiCo
- ❖ AMR
- ❖ Eastern Oregon University
- ❖ Valda Partners LLC

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After experiencing the loss of family members, friends, and business associates to cancer over the past few years, the Yoshida family focused their energy on patient care and preventative medicine by establishing a non-profit foundation. Funds generated within the Soulful Giving Foundation have been earmarked for expanded research, and the care and treatment of cancer patients and their families. Individuals who share in this commitment have joined forces in forming a dynamic board with event committees fully engaged in organizing fund-raising activities.

**Founder**

Junki Yoshida

**President**

Linda Yoshida

**Vice President**

Judi Swift

**Secretary**

Madi Deotsch

**Treasurer**

Michelle Guthrie

**Director**

Amanda Yoshida

**Honorary Chairs**

Governor Kate Brown

Senator Ron Wyden

Senator Jeff Merkley

Portland Mayor, Ted Wheeler

President, Pamplin Media Group, J. Mark Garber

Metro Council President, Tom Hughes

Lynn Gust, Former President, Fred Meyer Stores

**Director**

Glenn Leier

**Logistics**

Rod Purcell

**Event Coordinator**

Staci Sigala